



## **RURAL BANKERS RESEARCH AND DEVELOPMENT FOUNDATION, INC.**

2/F RBAP Building, Andres Soriano Jr. Avenue corner Arzobispo St., Intramuros, Manila  
Telephone Nos. 527-2972 • 527-2968 • Telefax Nos. 527-2980 • 527-2969

August 15, 2011

**TO : ALL RBAP MEMBER RURAL BANKS**

**SUBJECT : MOBILE PHONE BANKING TRAINING COURSE FOR RBAP MEMBER RURAL BANKS**

We are inviting you to participate in a one-day Mobile Phone Banking Accreditation Training and become part of the increasing number of GCASH partner rural banks offering mobile phone banking services to their clients and enjoy the benefits to earn additional fee-based income from GCASH transactions, cost savings in mobile payment and increase deposit level through mobile phone banking services.

GCASH is an electronic money platform of Globe Telecom that turns your cellphone into an electronic wallet. With GCash, Globe and Touch Mobile subscribers can perform mobile phone banking functions such as deposit, withdraw, remittance (local and abroad) and other mobile payments through the use of mobile phone. Through Rural Bankers Research and Development Foundation, Inc. (RBRDFI) together with RBAP's Microenterprise Access to Banking Services (MABS) Program and G-Xchange, Inc. (GXI), subsidiary company of Globe Telecom the accreditation training will be conducted in the following area:

<b>Date</b>	<b>Target Participant RBs</b>	<b>Location</b>
August 25, 2011	Luzon Rural Banks	RBAP Conference Room, Manila
September 09, 2011	VisMin Rural Banks	Diamond Suites, Cebu City

This training focuses on the following objectives:

- 1) Accreditation Training – For interested rural banks planning to obtain accreditation to offer cash-in and cash-out services using the GCASH platform as well as to apply to the BSP as a bank authorized to offer mobile phone banking services utilizing the GCash Platform. This accreditation training will provide the rural banks with all the BSP reviewed RBAP-MABS mobile phone banking procedures and manuals required to fulfill BSP electronic banking requirements for the use of mobile phone banking services using the GCASH platform. Note that, as part of the accreditation process, all banks will still need to get a “no objection” letter from the Supervision and Examination Sector of the BSP before they can complete the accreditation process but we will include a proforma letter in the kit for the banks as part of the training.
- 2) Refresher Course – The course will also serve as refresher course for previously accredited rural banks who are interested in expanding and receiving an update on the latest mobile phone banking services as well as to learn some of the “tricks of

the trade” from examples of successful banks and their clients who are now regularly using mobile phone banking services.

- 3) Implementation Training – The course will also provide a how-to step-by-step guide for banks that plan to initiate mobile phone banking services.

The training is designed for senior officers (from Marketing, Compliance/Audit Dept, and/or Operations) that are in the position to cascade this training and facilitate the implementation of recommended procedures within the bank. Each bank is allowed to send up to 4 participants.

For more information about G-Cash and mobile phone banking services, please visit Globe and RBAP’s websites at [www.g-cash.com.ph/](http://www.g-cash.com.ph/) and [www.mobilephonebanking.rbap.org](http://www.mobilephonebanking.rbap.org) respectively.

All interested rural banks must comply individually with the regulatory requirements set forth by the BSP:

- Certification that the bank has complied with the minimum pre-conditions set forth in circulars 240 and 269 (signed by the President of the Bank). Please see checklist of requirements found in the Mobile Phone Banking Accreditation Kit for more details.
- Attended this Accreditation Training.
- CAMELS rating of at least 3.0 with no major exceptions noted in the latest BSP examination.

*The training fee is normally priced at P 2,500.00 per participant inclusive of materials, food and venue. With support from GXI and RBAP’s MABS, the training fee is reduced to **P1,200.00**. However, for those who register and pay at least a week before the event, the early bird fee is reduced to **P1,000.00** per participant. Note that there is a minimum of twenty (20) participants in order to hold this event and you will be notified in advance if the minimum number is not met at least two days before the course. Please deposit your payment to the RBRDFI Account No. 0012-1046-26 at Landbank, Intramuros, Manila Branch.*

Attached are the training agenda for your advance information and confirmation sheet for your reservation.

Kindly accomplish the confirmation and fax it to RBAP at (02) 527-2980 or to MABS Office at (02) 400-4561 (Manila).

Should you have any questions, please feel free to contact Mr. Ace Calang of RBRDFI at (02) 527-2968 to 69 or Ms. Roselle Hernandez of MABS-Manila Office at (02) 400-0971 or 0917-545-6227.

Thank you for your support and interest in this important training event.

  
**MA. CORAZON L. MILLER**  
**CHAIRMPERSON**

# TRAINING ON MOBILE PHONE BANKING

(Accreditation/Implementation/Refresher Training Course)

UTILIZING THE G-CASH PLATFORM

Aug 25, 2011

RBAP Conference Room, Manila

## Agenda:

Time	Topic	Methodology	Resource Person
<b>Morning Session</b>			
8:00 AM	Registration of Participants		MABS
8:30 AM	Opening and Welcome Remarks	Talk	PB
8:45 AM	Expectation Setting and Training Overview	Talk	MABS
9:00 AM	MPB Video Showing and Intro to MPB services	Video Show/Lecture	MABS
9:30 AM	GCASH 101	Lectures Demo	Globe
10:30 AM	Coffee Break		
10:45 AM	Gcash Exercises	Hands on	Globe and MABS
11:45 AM	Q & A	Q and A	Globe and MABS
12:00 NN	Lunch Break		
<b>Afternoon Session</b>			
1:00 PM	Mobile Phone Banking Fundamentals	Lectures	MABS
2:00 PM	MPB Exercises	Hands on	MABS
3:00 PM	MPB Contingency Plan, Security & Internal Control	Lectures	MABS
4:00 PM	Coffee Break		
4:15 PM	How to implement a successful MPB services	Lectures	MABS
5:15 PM	Reporting and Monitoring MPB transactions	Lectures	MABS
5:30 PM	Q and A / Open Forum	Q and A	MABS and Globe
5:45 PM	Closing Remarks	Talk	MABS

### Note:

Participants on Mobile Phone Banking Training are required to bring mobile phone with Globe SIM.



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## CONFIRMATION SHEET

For : RBRDFI | MABS-Manila  
Attention : Mr. Ace Calang (RBRDFI)  
or Ms. Roselle Hernandez (MABS-Manila)  
FAX No. : (02) 527-2980 (RBRDFI);  
(02) 400-4561 (MABS Manila)

From:

\_\_\_\_\_  
Bank Name

\_\_\_\_\_  
Bank Address

\_\_\_\_\_  
Telephone Number

This is to confirm the attendance of the following bank participant(s) to the **Mobile Phone Banking Training Course** to be held on August 25, 2011 at *RBAP Conference Room, Manila*.

Name (LName, FName, MI.)	Position
1.	
2.	
3.	

\_\_\_\_\_  
Name and Signature of Authorized Officer

\_\_\_\_\_  
Position in Bank

\_\_\_\_\_  
Date