
TREASURY MANAGEMENT SYSTEM FOR RURAL BANKERS

COURSE OBJECTIVE

To train rural bankers to

- become knowledgeable in treasury techniques and develop skills on how to manage bank's assets and liabilities
- become better prepared for any contingency or liquidity crisis
- earn from trading opportunities in foreign exchange, government securities, and other fee based income

WHO SHOULD ATTEND

- Banks Owners/Directors
- Key Bank Officers handling Treasury and Accounting

TEACHING METHODOLOGY

- To present background of banking
- To present liquidity and risk management
- To present business opportunities from treasury trading operation

COURSE OUTLINE

Day 1 (AM)

Understanding and Appreciation of Banking :

- History
- Money and its Economics
- Rural Banking versus Thrift, Commercial and Universal Banking
- Asset and Liability Management of Rural Bank
- Creation of Asset and Liability Committee or ALCO
- Description of ALCO's Functions and Objectives

Day 1 (PM)

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Day 2 (AM)

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- Briefing of
- Application
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Day 2 (PM)

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ABOUT THE SPEAKER

Mr. Franklin F. Ysaac, a Foreign Service graduate of University of the Philippines, Diliman, Quezon City with an MBA Candidate Degree from the Ateneo Graduate School of Business, began his career in banking with Citibank. He rose from the ranks and was elected to the Executive Development Program. With his background in Operations, Treasury and Marketing, he was invited to join as head of Treasury of local banks like Interbank, Plantersbank and, ultimately became the President of Home Bankers Savings Bank. After more than 20 years of banking career, he was hired as consultant of Asian Development Bank and foreign banks. He took other consultancy jobs with big export and import companies and has been very active in foreign exchange trading. He shifted his career towards the end of 90s and pursued another career in computer software. He developed Treasury and Trust systems for commercial banks and investment houses. He also conducted lectures on Treasury management for commercial banks and thrift banks. He became a faculty member of De la Salle University in Taft teaching banking and finance to undergraduate and graduate students. His more than 30 years of banking experience including his software application development has made him a much sought consultant in banking and banking software.

ABOUT WEI

**RURAL BANK ASSOCIATION
PHILIPPINES**

IN COOPERATION

**WORLD EVENTS,
PRESENT**

**TREASURY MANAGEMENT
FOR RURAL BANKS**

**March 2009
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Intramuros, Manila**